

Matrix Updates

INRIX Drive Time[™]

<u>INRIX Drive Time</u> provides an exciting update to Matrix search, helping you narrow search results based on the driving time to or from a particular address. For example, you could find properties that are within a 30-minute drive of your workplace with a desired arrival time of 8:30am. Drive Time search can be used with other search criteria entered on the Criteria tab.

- 1. While searching, add INRIX Drive Time criteria by going to the Map tab. Click the INRIX icon, which is to the left of the Radius icon.
- 2. Enter an address or location such as "Downtown Denver".
- 3. Select **Drive to Here** or **Drive from Here**.
- 4. Enter the desired arrival time and commute length.
- 5. Click Add.



6. The map will outline the driving distance and display the number of listings within that area.



7. To adjust or remove the Drive Time criteria, click the orange pin at the center of the shape.



Property History displays the List Price when a listing is set to Active

• When viewing listing history from the clock icon, the "New Listing" history line now includes the property's List Price at the time the listing was set to Active status.

MLS #	Address	Property Sub Type Detached Single Family Detached Single Family Detached Single Family	Effective Date 05/24/14 05/24/14 11/20/13	Change Type Price Decrease Price Increase New Listing	Old -> New \$574,250->\$547,700 \$549,250->\$574,250 A-> \$549,250	Change Timestamp 05/24/14 08:10 AM 05/24/14 08:03 AM 11/20/13 09:01 AM
		Detached Single Family Detached Single Family	07/01/13 05/23/12	Expired New Listing	A->X <mark>A-> \$549,000</mark>	07/01/13 12:00 AM 05/23/12 07:44 PM

Office Website Added to CMA Cover Sheet

On your CMA Cover Sheet, you can now include your office website, in addition to your personal website. To add or update your office website:

- 1. Go to My Matrix, then My Information.
- 2. On the **Information** Tab, enter your **Office Website**. If you have two personal websites, you could instead enter your secondary website here.
- 3. On the **CMA Cover Sheet** tab, **Office Website** will display what you entered on the **Information** Tab.
- You can choose to display a different Office Website on your CMA Cover Sheet. Check the Override box next to Office Website and enter the new website, or leave the space blank to remove it from your CMA Cover Sheet.



Now when you create a CMA, office website will display below your personal website on the CMA's Cover Sheet.



Note: To modify your personal website that displays in Matrix, login to CONNECT from the **Professional Login** on REcolorado.com. Under REcolorado Marketplace, click the **Edit My Profile** button and update your **Agent Website**.



Other Matrix Updates:

- Effective June 16, PPAR listings are being removed from Matrix Search, Auto Emails and the Client Portal.
- The Cross Property Full Displays have been updated to improve layout and font size when printing.

Marketplace Registration Updates

To reinforce the value of belonging to a REALTOR Association, new fields have been added to Marketplace registration.

Register : Address » Shipping » Payment » Review & Submit								
New Customer Registration								
* Name								
Company Name								
*lama								
* Real Estate License #								
* REALTOR Association Member?	○ Yes ● No							
* Email Address								
* Password								
* Re-enter Password								
Password Hint								
	Your password hint will be shown to you in case you forget your password							
	Please notify me of upcoming specials and offers							
Continue								

• "I am a..." asks the customer to identify their role, such as Office Admin, Associate, etc.



• If the customer selects a licensed role, **Real Estate License #** will be a required field. If they enter a License # that is already registered with REcolorado, they will receive a message alerting them to login as a returning customer.

ΝΟΤΙCΕ		Close					
The license number "313411" you have entered is already in use.							
Are you a returnin	Are you a returning customer?						
Select "Yes" to g "No" to create an	Select "Yes" to go to login as a returning customer. Select "No" to create an account using a new license number						
	Yes No	s					

• Customers who select a licensed role must also indicate if they belong to a REALTOR Association. Help text has also been added to **"REALTOR Association Member?"**.

